

## ABOUT THE TRAINER

Alexia Petersen M.A. is a native of Toronto, Canada. With almost 20 years of experience as an independent trainer, lecturer, and consultant in the field of applied intercultural communication, she has developed several original training modules that bridge the gap that continues to exist between academic research in cultural studies and the needs/deficits in international business communication and leadership training. She trains and lectures to every university target group. Her primary target groups are (doctoral) students and post-doctoral fellows in the engineering and natural/life sciences fields.

**Deadline for Registration: 19.07.19**

**Mail to [strenger@fvt.rub.de](mailto:strenger@fvt.rub.de)**

**As vacancies are limited we kindly ask you to register as soon as possible. If you are unable to keep your registration, please cancel not later than 2 days in advance.**

**Participation on both seminar days is obligatory.**

**Venue: At RUB**

**RUHR-UNIVERSITÄT BOCHUM**

Projekt ELLI

Exzellentes Lehren und Lernen in den Ingenieurwissenschaften

**Gebäude** IC 4/149 | Universitätsstraße 150 | D-44801 Bochum

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RUHR-UNIVERSITÄT BOCHUM

**RUB**

## INTERCULTURAL COMPETENCE TRAINING

An Introductory Workshop for  
Engineering Students

31. JULY + 01. AUGUST 2019 9-18 (on both days)

**Deadline for Registration: 19.07.19**



## BACKGROUND

Engineers today are required to build professional relationships, develop and implement projects, and troubleshoot across the widest cultural distances. Formal culture training provides a rational-analytic tool for understanding the cultural variable and assessing potential risks in international work. Cultural metacognitive knowledge and skills have been identified to be foundational for problem-solving in the cultural context, as well as on-going cultural learning in compact, intensive training interventions.

## INTERCULTURAL WORKSHOP FOR ENGINEERS

This workshop utilizes an integrated systems approach that is highly compatible with the learning style and problem-solving style of engineers. It focusses on structuring and managing cultural knowledge into analytical tools that can be applied (i.e. transferred) to understanding and diagnosing the cultural variable, where they may exist, in intercultural work/study scenarios.

## KEY ASPECTS OF THIS WORKSHOP

This two-day workshop balances a narrower focus on

- an integrated understanding of key cultural concepts.
- analytical depth and complexity through structure that are generalisable to a range of tasks, goals, relationships, situational, and cultural contexts.

## PRACTICAL LEARNING TARGETS

This training is designed

- to provide practitioners with an accessible explanatory framework for how culture impacts leadership/teaching/supervision style, teamwork, conflict perception, and problem-solving styles in cross-cultural communication (cultural awareness).
- to translate conceptual cultural awareness into usable, diagnostic tools for conflict analysis (structural tools).
- to provide hands-on practice in the application of knowledge and diagnostic tools to support independent and proactive strategy-making (skills training).

## WORKSHOP LANGUAGE

English (with German parts whenever required)

